

# delivering with partners

# Establishing a Management System: Creating that Special Sauce

Wendy Korthuis-Smith Adam Sewell-Jones

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## Speakers

Wendy Korthuis-Smith Executive Director, VMI



As Executive Director of Virginia Mason Institute, Wendy provides leadership and vision for the strategic growth, operational excellence, and business development of the Institute. With robust experience in developing and implementing large-scale transformation and transition plans, Wendy came to Virginia Mason Institute from Deloitte Consulting Strategy and Operations, where she led state, national, and international consulting engagements. Wendy first worked at Virginia Mason early on in her career as a leadership development consultant, developing and delivering leading edge experiences for executive leaders. Wendy has completed the Advanced Virginia Mason Production System® Training, as well as Advanced Lean Training.





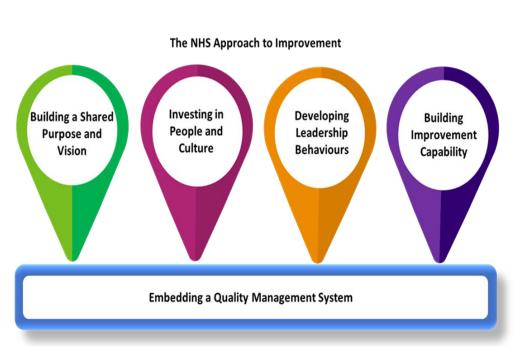
Adam is the Chief Executive of East and North Hertfordshire Hospitals NHS Trust. Adam started in the NHS in 1992 and is passionate about continuously improving services for patients. He has held a number of Executive roles before taking the national leadership role of Director of Improvement and then Regional Director for the Southwest of England. In these roles he led several national programs including the Virginia Mason NHS partnership, the Culture and Leadership programme and Aspiring CEO programme.



# Building the Recipe for Over 20 years

- Over 20 years of application and independent validation
- 14 years of NHS partnership experience directly aligns to the NHS Impact Framework
- International experience working across
   26 countries, governments and systems
- Real world application and adaption across our own system of 18,000 people, 11 hospitals and over 300 care sites - our "Live Learning Lab"
- Over 200 clients successfully deploying a QMS





## In Partnerships Worldwide

Transforming healthcare across the globe

Institute



# Why A Management System?



### **Urgency for Change**

Pressures

Increasing

#### Global Issues

Clinical Staff Exhaustion/Shortages

**Financial Challenges** 

Demand Growth/Complexity

Public Expectation Changes

Regulatory Enforcement

Leadership Experience

Complex Environment

#### Traditional Responses

Working harder, longer hours

Cost programs cutting into 'muscle'

Converting poor areas for patient use

Deflecting/defending poor outcomes

Pressure and stress issues

Cycling through leadership teams

Create blueprints for lift and drop

"Most of what we call management consists of making it difficult for people to get their work done."

Peter Drucker –



# What is a Management System?



# **Quality Management System**

Strategic Alignment

Daily & Cross Functional Work

Risk Identification

**Priorities** 

Quality Improvement

#### Organizations and systems that are doing this well have:

- Developed an explicit QMS that **aligns with the strategy, vision and purpose** of the organisation at board level and throughout all workforce structures and functions
- Embedded **visible continuous improvement routines** in daily and cross-functional work so that everyone's daily activity links back to the organisation's strategy, vision and purpose to improve care quality and outcomes
- Put systems in place as part of the QMS to identify and **monitor early warning** signs and quality risks
- The ability to **respond to system and national priorities more easily** as the QMS provides a consistent and coherent quality-focused framework
- Set up the QMS as a system that **enables ongoing improvement** of quality, experience, and outcomes

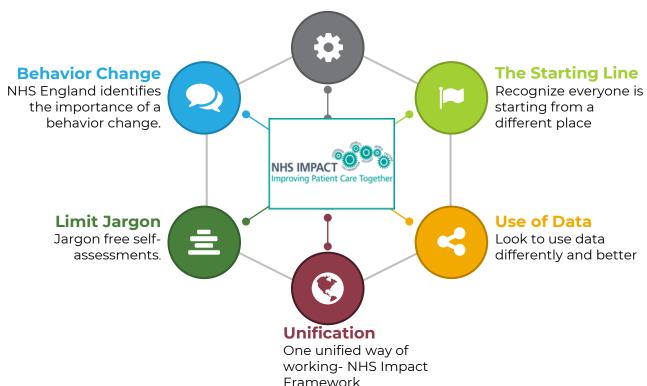




### **NHS England View**

#### **Management System**

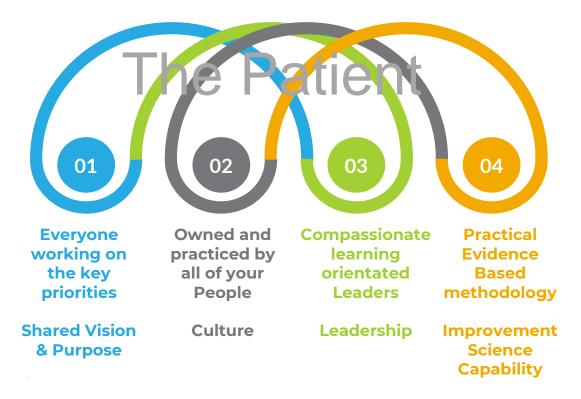
Around 5% have or use a management system.





# So, What is The Special Sauce?

Embedding a Quality Management System that includes:





# Where to Start?



# **Building a Shared Purpose & Vision**

#### **Inclusivity & Transparency**

Create a vision and shared purpose in an inclusive and transparent way ensuring meaningful input from all people.

#### **Strategic Priorities**

Align improvement work to the vision and shared purpose through strategic priorities.

#### **Emphasize Lived Experience**

Involve communities and people with lived experience as partners in the design of the vision and shared purpose.

#### **Core Values**

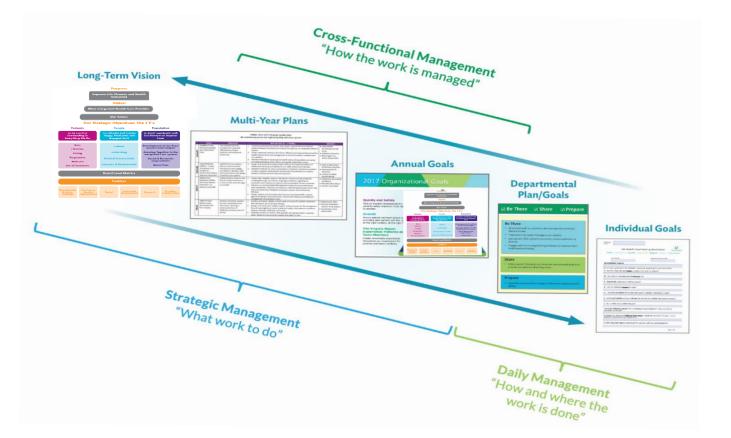
Find ways to ensure the vision and shared purpose are lived everyday by its people and are underpinned by core values.

#### **Purpose-Driven Context**

Set a powerful purpose-driven context for their improvement work so that people are more likely to engage, based on commitment to the purpose, rather than compliance with a process.



# Creating the Golden Thread



# Fostering a safe climate for everyone to speak up







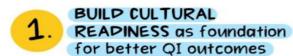
### How to Foster a Culture of Continuous Improvement

Learning from NHS - Virginia Mason institute Partnership

Nicola Buraess

MAKE QI A PART OF

EVERONE'S WORK.





**ORGANISATIONS** THAT INVESTED IN CULTURAL READINESS BEFORE OI

GOT BETTER OUTCOMES from OI

#### EMBED OI ROUTINES AND PRACTICES into everyday practice





**EVERYDAY** 



LEADERS

GO FIRST

IMPORTANCE

OF OI

When our

improvement

priorities and

#### HAVE LEADERS SHOW THE WAY

and light the path for others



LEADERS AS PROBLEM FRAMERS NOT PROBLEM SOLVERS MODEL THE

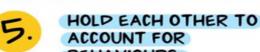
**ENABLES PEOPLE TO** LEAD IMPROVEMENT FROM THE POINT OF

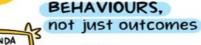
LEADERSHIP BEHAVIOUR IS A SYSTEM ISSUE

MOVE AWAY FROM COMMAND AND CONTROL" TO OLAT EVERY LEVEL OF THE SYSTEM



EARNING IN REAL SITUATIONS







Set out and role model the behaviours expected for OI

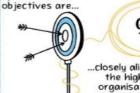
EMBED SPACE FOR REFLECTION and LEARNING IN FORMAL MEETING ROUTINES



#### THE RULE OF THE GOLDEN THREAD:

CARE

not all improvement matters in the same way

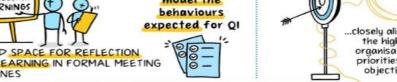


The GOLDEN MAKES IT EASIER THREAD TO DEMONSTRATE OI OUTCOMES IN WAYS THAT

...closely aligned to the highest organisational priorities and objectives







# **Developing Leadership Behaviours**



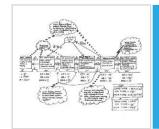
To Trust & Inspire



From

Control

# **New Leadership Approach**



**System Thinker** 



Coach

**Problem Framer** 



"Go and See"





Learner



**Standard Work** 

# Building Improvement Capability & Capacity

- Tools and methods eliminate waste and mistake proof services
- New operational management approaches remove the superhero style of action
- Approaches and philosophy create safe and respectful environments
- Scientific evidenced practise removes the 'burden of work' and increases safety
- Application approaches increase reliability and effectiveness
- Patients, families and community voice is heard throughout all the work





# At Its Heart, It's About How We All Work Together





# Thank you.





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