



GETTING THE MOST OUT OF  
YOUR MEMBERSHIP IN 2016-17

# BRIEFINGS, BULLETINS, NEWSLETTERS AND THOUGHT PIECES

Helping our members to stay up to date  
with sector changes and their impact

INFLUENCE



VOICE



SUPPORT



PROFESSIONAL



Chief executive,  
ambulance trust

*NHS Providers is a first rate resource for assimilating and disseminating timely, comprehensive and relevant information.*

# NEWSLETTERS AND BULLETINS

Our regular newsletters, bulletins, briefings and blogs provide a one-stop-shop summary of current news and events, enabling members to easily stay up to date and gain access to further information and commentary. They also give members an overview of NHS Providers' current activities and events.

NEWSLETTER/ BULLETIN	WHY IS IT USEFUL?
<p><b>Today's Health News</b></p> <p>A daily bulletin providing a summary of key health stories in the national and trade news</p>	<p>Daily update on important health stories, highlighting NHS Providers' media coverage and our latest events, briefings and blogs</p>
<p><b>This Week Next Week</b></p> <p>A weekly bulletin summarising the top ten key news, policy and political events, in order of importance to the sector</p>	<p>Weekly update of key news, policy and political events, with links to further information and commentary, plus a look forward to the main events in the week ahead and a quick glance at NHS Providers' activities</p>
<p><b>Provider Focus</b></p> <p>A fortnightly newsletter to update colleagues on NHS Providers' work</p>	<p>Regular update on the work NHS Providers is doing on your behalf, including issues we have commented on, consultations we are responding to and upcoming events and courses</p>
<p><b>Governor Focus</b></p> <p>A quarterly newsletter for NHS governors, circulated to chairs, trust secretaries and membership managers</p>	<p>Regular update on the latest news, policy initiatives, case studies, good practice and training opportunities for foundation trust governors</p>



## Over 80% of members use our newsletters and bulletins

You can subscribe to Today's Health News, This Week Next Week and Provider Focus via our website or by contacting [enquiries@nhsproviders.org](mailto:enquiries@nhsproviders.org)

Governor Focus can be obtained by contacting our governor support team at [governors@nhsproviders.org](mailto:governors@nhsproviders.org)

# BRIEFINGS AND PUBLICATIONS

An in-depth analysis of how new initiatives, policy and political decisions affect the provider sector, offering members a timely and topical resource for use in their trusts.

Chief executive, acute trust

*This can save members valuable time in absorbing and interpreting the issues and their impact, enabling us to more quickly brief colleagues and cascade information down our organisations.*

BRIEFING/PUBLICATION	WHY IS IT USEFUL?
<p><b>On the day briefings</b></p> <p>Ad hoc briefings on the latest policy initiatives and political decisions affecting the sector</p>	<p>Speedy and in-depth analysis of, and provider perspective on, new and emerging national policy</p>
<p><b>Statutory board paper summary</b></p> <p>A regular summary of the board papers of NHS Improvement, NHS England and CQC</p>	<p>Full update on key issues and developments at each board meeting of the statutory bodies</p>
<p><b>Inside Track</b></p> <p>Occasional briefings on topical themes, summarising intelligence from a range of system leaders</p>	<p>Update on what system leaders are thinking on key current issues</p>
<p><b>Publications</b></p> <p>Ad hoc reports, research, papers and infographics on key themes relevant to the sector</p>	<p>Comprehensive understanding, commentary, ideas and tips on key topics</p>



**90% of our members use our on the day briefings**

Briefings and publications are emailed to relevant audiences and are available on our website and via our bulletins.





# BLOGS AND THOUGHT PIECES

Our blogs and thought pieces offer different perspectives on the key issues in the NHS today. They contain opinion, comment and expertise from NHS Providers' leaders, external experts, members and stakeholders, offering both new ideas and trusted experience from leading thinkers in NHS policy and leadership.

Our blogs are circulated to relevant stakeholders and are available on our website and via our bulletins.

# PERFORMANCE REPORTS

Our six-monthly performance report is produced to help members assess our performance and to highlight our priorities for the months ahead. The report provides an at-a-glance summary of achievements against our four strategic objectives – influence, voice, support, and professional – and allows members to see where we are focusing our efforts and how we are supporting them.

Our performance reports are circulated to all members and are available on our website.



Further information on our briefings, bulletins, newsletters and blogs can be obtained from our communications team at [communications@nhsproviders.org](mailto:communications@nhsproviders.org)



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